

THE BASSANO

BASSANO, ALBERTA, THURSDAY, FEBRUARY 25, 1929

R. A. TRAVIS
INSURANCE OF ALL KINDS
LOANS & COLLECTIONS

Volume 15, No. 4

Important Matters Discussed at Board of Trade Meeting

Will Plant More Trees - Request Road Improvement

The Bassano Board of Trade held a regular meeting in the Hunter Hotel dining room at 1:00 p.m. Wednesday, Feb. 27th. Although it was a short session, less than an hour, a number of important topics were discussed. The new president, Wm. McLellan, occupied the chair, and 23 members were present.

Sec. C. H. McMillan read the names of the appointed committees as follows: Swimming Pool Committee G. Travis, M. D. MacDonald, W. J. Blackie; Tree Planting and Auto Camp Committee, H. G. Angell, H. Haynes, A. T. Connolly; Entertainment Committee, A. G. Bond, W. J. Smith, J. Johnston, A. T. Connolly was appointed to take charge of the task of procuring new members.

To Return Scales Money
It was decided to return the sum of \$15 in the scales account to the subscribers of same. This account shows a profit of 25 per cent.

Join Canadian Club of Com.
The sum of \$10 was voted for 1929 membership to the Canadian Chamber of Commerce.

To Plant More Trees
The president announced that the committee in charge of tree planting planned to place trees in the north end of the town near the house formerly occupied by H. Holmes.

Appropriations
Notice of motion was made for appropriations as follows: Public Affairs Committee, \$40; Tree Planting and Auto Camp Committee, \$100; Entertainment Committee, \$25.

Recommend Road Improvement
McLellan informed the members that he had been told the road from Crawford to the ferry, and from the ferry south, was in bad condition, and made a motion that the public affairs committee investigate this matter, and if necessary take it up with the government. The president reported the Duck Lake road to be in a poor state of repair. It was decided to assist the farmers who use this road, by drawing up a petition requesting the department of public works to repair it.

Road Signs
C. Hagger brought up the matter of direction signs for the main road, and for the auto camp, pointing out the lack of suitable signs, and concluding to motorists who were unfamiliar with the roads here. This matter was referred to the public affairs committee.

Roll After Bridge
A. McKee pointed out that the Bow River bridge question should not be allowed to drop, and a motion was passed that the board continue to press with the department of public works, and with T. Shaw, who represents this constituency in the Alberta legislature, the need of building this bridge.

Electric Wiring Being Rejuvenated

Heavier Wires Will Have Greater Capacity - Light on Street Lights for Town

The United Electric & Engineering Co., subsidiary to the Calgary Power Co., is now rejuvenating the electric light and power wiring system in Bassano. A crew of seven men is engaged on the job, and heavier wires are being strung, new posts put in, transformers re-arranged, and other details altered, all of which will provide a better electric service for the townpeople.

Eight new street lights are being installed which, due to the recent reduction in the electric light rates, will be operated without additional cost over the monthly charges the town has been paying for street lighting.

Frozen Pipes Thawed By Electric Current

Great Labor Saving Equipment May Save Town Considerable Expense - Thawing Method

What was once a big job requiring many hours of hard work has been reduced to a simple task of a few minutes with an electric transformer which the town is now using for thawing out frozen water pipes. The electrical method of thawing frozen water pipes was first tried in Bassano last week under the supervision of J. Allen, of the United Electric & Engineering Co. The experiment was most successful.

The test was made on the water pipe leading from the main pipe at the front of P. Ubertino's residence across the street to Roy Smith's house. This pipe was frozen up, and the Smith household was without water for several days. The equipment, consisting of a big transformer hauled on a stoneboat, and a quantity of wire, the electric transformer was connected up to the frozen water pipe and the power was turned on. In a few minutes the pipe was thawed and the water running again. The town may take over this equipment for use in similar cases of frozen water pipes.

Amateurs From Duchess To Put On Play Here

Will be Their Second Appearance In Bassano

The Duchess Players, who put on a play in Bassano last winter, are booked for another engagement here Friday night next week, March 7th. The amateur players from the neighboring town will present "The Ghost Bird" on Friday night in the Guelph Community Hall. This play is a colorful dramatic theme in four acts, and its name implies, is full of mystery and thrills. After the play, which commences at 8:30 sharp, there will be a dance.

Hussar News

HUSSAR, Feb. 27—Mrs. J. H. Stiles, of Bassano, came over on Thursday with her young son to spend a few days with Mr. and Mrs. E. N. Stiles. She went on to Calgary on Tuesday.

—Mrs. C. W. Hayes went to Bassano on Friday, returning on Saturday. Jay Johnson returned to Bassano from a visit of several days in Calgary.

Sam Klitzgard returned from the Bassano Hospital last week.

W. A. Forger, who has spent several weeks with his family at Pullman, Washington, returned on Monday. He is fully recovered from the operation which he underwent while away.

Rev. H. E. Gordon went to Calgary on Tuesday with S. E. Hale, returning on Thursday.

Calvary Church Board Meeting
On Monday evening at 8 o'clock the board of the Protestant Church of Hussar met at Mr. Farley's office. The purpose of the meeting was to consider the problems of the church now that Rev. H. E. Gordon is here to confer the services and assist in every possible way pastor of the church. The board was enlarged to consist of five members and the secretary treasurer. They are: chairman, J. V. Elliott; secretary, P. C. Farley; members, A. E. Holland, F. R. Reeves, T. A. Hawkshaw, E. J. Bell. It was decided to call the Ladies' Aid to elect one member to the board. Regular meetings will be held on Monday evening at 8 o'clock. The finance committee was appointed as follows: chairman, E. J. Bell; J. V. Elliott and A. E. Holland. It was decided to adopt the envelope system. Miss Margaret Reeves was appointed church pianist, and the Misses Lida, Clifford and Margaret Bell alternate pianists for Sunday school. Things look very promising for a very active church here, a fact which will be thoroughly appreciated by those who missed church services so keenly since Rev. Mr. Barton left.

Ladies' Aid
The Ladies' Aid met at the home of Mrs. Nelson Thursday afternoon, Feb. 27. There was a large attendance. Mrs. J. H. Dixon, accompanied by Mrs. Salisbury at the piano, gave two violin solos, "Crossing the Bar" and "When We Get Home." Both were very well rendered, and much appreciated by the ladies. Mrs. H. D. Brown and Mrs. C. Hayes had a local duet, "God Will Take Care of You." They sang it beautifully, and were accompanied by Mrs. Salisbury. Mrs. T. Burdett had a reading taken from a lecture by Rev. Barker in Calgary. Very little business was done. Medallions Brown, Bettley and Clifford were the committee appointed for serving at the dance on March 14th at the home of Mrs. A. Anderson.

Mr. and Mrs. E. Holland and E. Leandrone motored to Calgary Tuesday and returned Thursday. They found the road good, and came home in two and a half hours. Mrs. Lester Snyder and Lorne Severns spent ten days in Rockyford with their parents, Mr. and Mrs. E. Severns.

Curling News

Knockout Competition
Bill McLellan and H. F. McDonald have qualified for the final game in the knockout competition. The final was to have been played Thursday but was not held. It was necessary to postpone the game. J. Stiles, Pierson, Flanagan, McLean and McDonald were in the first round, and defeated Bill 15-8; and Currie was from below 10-8. In the second round J. Stiles won from Pierson 11-10; McLellan won from Flanagan 17-4; McDonald won from Blackie 12-4, and Keith beat Currie 13-11. In the semi-finals McLellan defeated J. Stiles 18-3, and McDonald won from Keith 14-3.

The Night Hawks
The Scott Cup is now in the possession of Blackie and McLellan, who lifted it from J. Stiles and Pierson. Stiles and Pierson won it from Scott and Barlow, and successfully defended it against Keith and Currie, but lost to the present champions.

Countess News

COUNTRESS, Feb. 28—Doris Thompson is at home from school in Calgary regarding the attack of the scarlet fever.

Mrs. G. Thompson and Mrs. James Heit were Bassano visitors last Monday.

Mildred Ferguson is spending this week at home, after being ill with the measles.

Edna Johnson spent this week at home.

A number of Countess people are planning on attending the dance at Mill Park night.

MUSIC REPORT

Primaries—Bill Haggard and Betty Plumer; 2 Jean Johnson and Douglas Plumer and Dorothy Beeber.

Elementary—1 Dorotha Hall and Bessie Johnson; 2 Fred Leonard and Jeanne Gamble.

Senior—Eleanor Johnson and Lila Arison.

Higher Division—1 Phyllis Plumer and Dorothy Marquis; 2 Margaret Bell.

Intermediate Grade—1 Gladys Fortney and Eleanor Hefflebower; 2 Florence Playfair.

PUBLIC SCHOOL REPORT FOR THE MONTH OF FEBRUARY

- Grade 1, "A" Class**
1 Roni Zelenak; 2 Johnny Landis; 3 William Johnson; 4 Lewis; 5 Alex Hinton; 6 Helen Salmon; 7 David Walsh.
- Grade 1, Senior**
1 Christie Playfair; 2 Barney Broadfoot; 3 Edna Currie; 4 Eric Beck; 5 Lena Lippert; 6 Douglas Latherton; 7 May MacDonald; 8 Tommy Pringle; 9 Nellie MacDonald; 10 Mary; 11 Mary; 12 Richard Travis; 13 Norma Engle and George Skelton; 14 John Brown; 15 Irvin E. E. not ranked.
- Grade II**
1 Babbie Holmes; 2 Violet Baron; 3 Jack MacFarlan; 4 Jean MacKinnon; 5 Lily Bonja; 6 Jack Cavale; 7 Minnie Kapp; 8 Katie Boring; 9 Edna; 10 Carolyn Beeber; 11 John Jumeau; 12 H. Arnold; 13 Arthur; 14 Lewis; 15 Douglas; 16 Andrew Deringer; 17 Mary MacDonald; 18 Kathleen Smith; 19 Douglas; 20 Leonard; 21 Douglas; 22 MacLean; 23 John; 24 Joseph; 25 Edna; 26 Deena; 27 Doris; 28 Edna; 29 Freda; 30 Freda; 31 Anne Morrison not ranked.
- Grade III**
1 Colina MacDonald; 2, Raymond Marshall; 3, Peter Angel and Ronald MacLean; 4, Amond Zelenak and Myra Bonbrucker; 5, Leve and George; 6, Elsie Lippert; 7, Herman; 8, Elsie Lippert; 9, Goldie Smith; and Randall; 10, Quentin Allen; 11, Tom Lawrie; 12, Jack; 13, Rick; 14, George; 15, Margaret and John Emerson; 16, Bessie; 17, Bessie; 18, Bessie; 19, Bessie; 20, Bessie; 21, Bessie; 22, Bessie; 23, Bessie; 24, Bessie; 25, Bessie; 26, Bessie; 27, Bessie; 28, Bessie; 29, Bessie; 30, Bessie; 31, Bessie; 32, Bessie; 33, Bessie; 34, Bessie; 35, Bessie; 36, Bessie; 37, Bessie; 38, Bessie; 39, Bessie; 40, Bessie; 41, Bessie; 42, Bessie; 43, Bessie; 44, Bessie; 45, Bessie; 46, Bessie; 47, Bessie; 48, Bessie; 49, Bessie; 50, Bessie; 51, Bessie; 52, Bessie; 53, Bessie; 54, Bessie; 55, Bessie; 56, Bessie; 57, Bessie; 58, Bessie; 59, Bessie; 60, Bessie; 61, Bessie; 62, Bessie; 63, Bessie; 64, Bessie; 65, Bessie; 66, Bessie; 67, Bessie; 68, Bessie; 69, Bessie; 70, Bessie; 71, Bessie; 72, Bessie; 73, Bessie; 74, Bessie; 75, Bessie; 76, Bessie; 77, Bessie; 78, Bessie; 79, Bessie; 80, Bessie; 81, Bessie; 82, Bessie; 83, Bessie; 84, Bessie; 85, Bessie; 86, Bessie; 87, Bessie; 88, Bessie; 89, Bessie; 90, Bessie; 91, Bessie; 92, Bessie; 93, Bessie; 94, Bessie; 95, Bessie; 96, Bessie; 97, Bessie; 98, Bessie; 99, Bessie; 100, Bessie.

Women's Institute

Net \$75 Profit For Playground Equipment

Whist Drive and Dance is Most Successful
The Bassano Women's Institute made a profit of about \$75 on their whist drive and dance last Friday evening, Feb. 22nd. The money is for the school playground equipment fund, and is a substantial contribution to this cause. The W. I. expect to spend \$250 for playground equipment, and of this amount about \$115 has already been raised. The sum of forty odd dollars was collected in contributions.

When the W. I. undertook the work several weeks ago they at once voted \$100 for the purchase of a side for the smaller children. This piece of equipment has arrived, and others will arrive in due time to time as funds are available for their purchase.

The whist drive and dance last Friday was attended by about 250 people. Whist Pools will give from 10 to 15 cents for the purchase of a side for the smaller children. This piece of equipment has arrived, and others will arrive in due time to time as funds are available for their purchase.

The prize winners at whist were: Mrs. H. W. Ford; second, Mrs. Wm. McLellan; consolation, A. O. Scott; consolation, W. J. Blackie.

Following cards the ladies served sandwiches, cake, and coffee, and then the dance began. The crowd spent a most enjoyable time at the dance floor, and to the music supplied by the Bassano orchestra they waltzed and fox trotted until three o'clock in the morning.

C. F. A. WILL MEET

The C. F. A. will hold a meeting in the Countess Hall Tuesday evening, March 5th, at 8:00 o'clock. Geo. Stiles, of the Bassano, will give an illustrated lecture with lantern slides of the Pool elevators, etc.

March 15th is the tenth anniversary of the Bassano Pool, and the celebration will take place in honor of the local's birthday.

Gem News

GEM, Feb. 27—The many friends of Bill Royalty will be sorry to hear that he has recently had a very serious accident. Falling from a truck he was very severely injured, and taken to the Ontario hospital for treatment.

Don't forget April 1st, All Pool Day. All ways lead to the community maquerade in the Gem school hall that day.

March 1st, next Friday night, the Gem U. F. A. will put on a big dance in the Gem school. Usual poppy refreshments will be rendered by the Gem orchestra.

Mr. and Mrs. B. Benjamin were weekend visitors to Pollockville, visiting relatives there.

The three week drive for increased membership is being staged by the Gem U. F. A. local, and so far has met with huge success. The drive is in the capable hands of F. Williamson, P. J. Hoyer, and Bill Pollock.

On Sunday last quite a number of the community attended Sunday school services held in the Gem school at 2:00 p.m. Mr. and Mrs. Martin and F. Chamberlain were in charge.

Mildred Ferguson left the Colony on Sunday last for her home in Canada.

Mr. and Mrs. Lawrie enjoyed a game of bridge with Mr. and Mrs. Smith on Wednesday evening last.

Ben Gray is expecting his son Joe home from Edmonton at the month-end.

Four carloads of sugar, oats, and wheat were shipped from Gem during the past week. A carload of coal was shipped in on Monday last.

A number of farmers were very busy during the past few days cutting and hauling hay in preparation for the coming summer days.

Mr. Dodd was a Calgary visitor recently.

Several of the men of the community attended the tractor course given to Bassano this week.

Mr. and Mrs. Lawrie, our popular pool elevator man and his wife, were pleasantly surprised on Saturday evening when a number of their neighbors had them a surprise visit.

Mr. and Mrs. Miller, F. Williamson, Mr. and Mrs. Schreiber, Mr. and Mrs. B. Pollock, were a few of the visitors. Cards were enjoyed by all present, and all report spending a very pleasant time.

Don't forget Friday, March 1st. U. F. A. dance in the Gem school. Mr. and Mrs. Selridge were Sunday afternoon callers at the home of Mrs. Dickinson.

Mr. Kevling, with Bert and Fitch, were welcome Friday evening visitors to Mrs. Maguire's.

Our correspondent would appreciate secretaries of the Sunday school, U. F. A. local, and other societies in the Colony, phoning in to her their various times and interest for publication in the Bassano Mail. All items phoned on Tuesday evening please, thanks.

DEATH OF MARGARETE ARMSTRONG

The death occurred in Bassano on Wednesday, Feb. 20th, of Marguerite Armstrong, aged 19 years, daughter of Mr. and Mrs. Chris Armstrong, of Hussar. The funeral was held on Thursday, Feb. 22nd, from Knox Presbyterian Church, Bassano, Rev. P. C. McFarlane conducting the funeral service. Many friends from Hussar attended the funeral, and the body was deposited in the Hussar cemetery. Floral tributes were given by Mr. and Mrs. H. D. Brown, Mr. and Mrs. W. E. Boyce, Mr. and Mrs. W. A. Travis, Mr. and Mrs. T. A. Hawkshaw, R. O. Swan, Mrs. English and family, Mr. and Mrs. R. J. Haley, Mr. and Mrs. E. J. Bell, Edna and family, Mrs. L. H. Forger family, Mr. and Mrs. C. Armstrong, the Kelly family, Mr. and Mrs. H. Smith, Mr. and Mrs. R. B. McKinnay, and the family.

Rosemary Farmers Expect To Get Pool Elevator

Form Local Organization—News Notes of Rosemary District

ROSEMARY, Feb. 28—The Wheat Pool meeting held Tuesday night, Feb. 26th, was well attended. Rosemary will have a Pool elevator for the 1929 crop. They have organized a local with the following officers: Chairman—The Farmers; Secretary—Jim Hall; Board of Directors—Joe Tangway, Roy Kestman, Roy Norton, Frank Adams.

Sam Takington and Johnie Nairn have gone to Jenner with some horses.

Mr. Ankrum and daughter, Lyle, returned from Calgary Monday evening.

Mr. and Mrs. Jesse Adams and family spent Sunday with Mr. and Mrs. C. Nairn.

Bill Trautman went to Calgary Saturday.

Frank Adams was a business visitor to Bassano on Saturday.

Mr. and Mrs. White are expected home from the Kananis and other points where they have been visiting the past few months.

Several business people passed through the Colony Sunday.

Both the old and the young are enjoying themselves on the ice.

Don't forget the Bassano orchestra is to play for the big dance in Rosemary Friday, March 1st.

Mr. and Mrs. Hall spent Sunday at the Bramwell home.

Sherry Kellow is visiting in Rosemary this week.

Mal Ash is making some improvements in his restaurant.

Ed. Simpson and Ralph Edwards were Bassano callers last Monday.

Bob, the assistant agent, spent the week-end in Medicine Hat.

Mr. and Mrs. Hall spent Sunday afternoon with the Jones family.

Mr. Conn, of Medicine Hat, was a visitor in Rosemary Monday.

WILL MEET WHAT POOL MEETING AT MARKPAC

There will be a Wheat Pool meeting to the Markpac school house on Thursday, March 7th at 8 o'clock p.m. Geo. Chard, of the field service department of the Pool, will give an address, featured with picture lantern slides.

Human Interest In "The King of Kings"

CECIL B. DE MILLE, who based his famous picture, "The Ten Commandments," on Moses' times and the tabernacle of the Law, produced "The King of Kings," which is based on the story of the Gospels and the life of the Divine Man of Nazareth. The picture is showing in the Gem Theatre Thursday, Friday, and Saturday this week, Feb. 28th and March 1st and 2nd. The picture is a story of real human interest, and is joined with spectacular beauty and the very height of dramatic power. The picture begins with the quest for the Magi, and ends with the crucifixion of Jesus. The picture is a masterpiece of dramatic art, and is a work of art in itself. The picture is a masterpiece of dramatic art, and is a work of art in itself. The picture is a masterpiece of dramatic art, and is a work of art in itself.

GEM THEATRE

Thursday, Friday, Saturday, Feb. 28, March 1 & 2

MATINEE SATURDAY AFTERNOON

"KING OF KINGS"

A PASSES "U" PICTURE

Prices, Matinee 50 and 25c, Tax extra. Evenings 75 and 50c, tax extra

This is absolutely the best price that we could obtain for the people of Bassano. We suggest that you try and get to the Gem on Friday to avoid the rush on Saturday. We guarantee this to be the outstanding picture for years to come. Orchestra in attendance.

Mon. & Tue. Mar. 4th & 5th

"JUST MARRIED"

A PASSES "U" PICTURE

Just Made For Mirth

Fri and Sat. March 8th and 9th

"SPIES"

A PASSES "U" PICTURE

Also a good comedy

Wed. & Thur. Mar. 6 & 7

"Lightning"

A PASSES "U" PICTURE

A Western Picture that will hold you spellbound from start to finish.

One of Zane Grey's books.



**BASSANO LODGE NO. 55, ANCIENT
FREE & ACCEPTED MASON**
Meets the first Tuesday of the month.
Visiting brethren cordially welcome.
Worshipful Master
B. E. BARLOW
H. H. DEEDER, Secretary

ROBT. McLEAN K. C.
Barrister, Solicitor, Notary
BASSANO ALBERTA

B. E. BARLOW
VETERINARY SURGEON
M. S. A., Toronto
M. V. A., Alberta
Govt. Official Veterinary
Phone 20 Bassano

DR. W. F. KEITH
Dentist
JOHNSTON BLOCK
Bassano, Alberta

WILLIAM McLAWS
Barrister, Solicitor, Notary
BASSANO ALBERTA
Phones: Office 6, Residence 125

DR. A. G. SCOTT
M. B. L. M. C. C.
PHYSICIAN - SURGEON
Phones: Office 37 Residence 131

W. S. PLAYFAIR
FRED LIVERY DRAYING
Agency for
GALT COAL
Phone 28 Opposite Depot

HARRY HOLMES
CARPENTER & BUILDER
Bassano, Alberta
Kallmies Given on All Work
If you want work done
PHONE 16

A. R. Maurer
GENERAL BLACKSMITH
Auto and Truck springs made to order
House Phone 14 - Shop Phone 34
BASSANO - ALBERTA

A. T. Connolly
Registered Optometrist


Broken lenses, replaced from perscription or pierce. Absolute satisfaction guaranteed. Quick service.
BASSANO, ALBERTA

**Shoe and
Harness Repairing**
FIRST CLASS WORK
REASONABLE PRICES
HONG LEE

Mrs. Village: "Our new minister is wonderful. He brings things home to you that you never saw before."
Mrs. Town: "Our laundry man does just the same."


**SUGAR BEET CROP
IS CALUABLE**
The value of Alberta sugar beet crop in 1928 is placed at \$241,900 according to figures compiled by the department of agriculture. Some 5,200 acres of beets were harvested yielding an average of 7.22 tons per acre. Officials of the Canadian Sugar Factories, Limited, report a steady growing interest in this industry in the southern part of the province and predict that the acreage planted in 1929 will considerably exceed that of last year.

BURNETT'S is just that much BETTER



**SIR ROBERT
BURNETT'S**
OLD TOM LONDON DRY GIN
THE ASSOCIATED VINEYARDERS & DISTILLERS OF THE DISTRICT OF LONDON
ESTABLISHED 1770

**Look for
this label**



When you are buying Gin, see that this label is on the bottle. It is a guarantee that the contents are real London Gin, distilled in London, England, from the very finest materials. Avoid disappointment by always asking for
**GILBEY'S
LONDON DRY
GIN**
Distilled, bottled and guaranteed by
W. & A. GILBEY "The Gin with a world-wide reputation for absolute purity."
Sole Importers, Canada: BROWN & CO. LTD., TORONTO
This Advertisement is not published or displayed by the Liquor Control Board or the Government of Alberta.

**The Man With
The Cow**

Gets his cream cheque regularly, and thus has a steady income. Are you getting yours?
We aim to satisfy our customers as to grade and price. Their cream is scientifically graded and accurately weighed.

**The
BASSANO CREAMERY**
Manufacturers of Best Butter
W. A. Brodie, Manager
Bassano, Alberta Phone 33

A Heat Appetite
Requires good food! Nothing better than a good steak or chops, Burn's Shamrock, Swift's Premium, or Devonshire sausage is good eating these cold days.

City Meat Market
H. F. McDonald, Proprietor
Phone 140 4 Deliveries Daily

THE BASSANO MAIL
Published Every Thursday
Walter J. Smith -
Editor and Publisher
Subscription—\$2.50 a year in Canada
\$3.50 to the United States

**DAIRY FARMERS
WHO MAKE GOOD**

An "ankor in one of the most intensive dairy farming districts in eastern Canada recently stated that he had plenty of customers who were banking \$1,000 or more yearly from 100 acre farms. They were good dairy farmers. At the same time and in the same community there were a number of sheriff's sales on farms that were not successful.

We believe that the farmer in the Western Irrigation Block must, in the future, look to intensified dairying as his main source of revenue. The humble cow has brought prosperity to many sections of Canada, and she will play a big part in the future of the irrigation farmer. Dairying demands of the farmer a lot of hard work and constant care and attention to his animals, but it brings its reward. Dairying and stock raising are destined to displace wheat growing on the irrigation farm. By manufacturing cheap grain and feed, with a low sale value into the concentrated products of the cow, the hog, the sheep, and the hen, products with a ready and comparatively high sale value, the farmer will show the greatest credit balance on his ledger.

BOOK CENSORSHIP

Felix Walker, of the editorial board of the Canadian Mercury, writes in this magazine a condemnation of book and magazine censorship. Mr. Walker advocates a free rein to authors and publishers.

We do not agree with Mr. Walker. Book censorship, of a reasonable nature, is necessary to maintain in our social system a balance of decency which is already in danger of being upset. Should censorship of books and magazines be discarded the mercenary panders of low literature could raise up their voices in shouts of victory and proceed to spread the country with a flood of filth that would make decent, respectable citizens blush with shame. The vile, bookish words that drip from the pens of these authors must be suppressed.

Freedom of thought and liberty of expression may be all right, but when viciousness is licensed to fling itself at the youth of the country it is bound to bring disastrous results.

SPRINGTIME

Whether or not the average freckle-faced schoolboy is a good prognosticator of the seasons, he is at least a shrewd optimist. This optimism for an early spring has already asserted itself in the appearance of the good old game of marbles—ducks—dice—call 'em what you like—at the school grounds. Here, where the ground is free from snow and dry, and the warm mid-day sun sends down his headstrong rays on touched heads and happy faces, the youngsters gather around the "bull ring" and match their skill for the possession of those coveted little clay balls.

For it is springtime—perhaps not the real springtime of the year, but springtime in the happy hearts of those freckle-faced boys. It is springtime because they are happy—they are tasting the joys of boyhood; they are basking in the warmth of a mother's love. In later years they will launch out for themselves on the sea of life; they will be buffeted about by winds of chance; they will taste some of the bitterness of life's disappointments, experience some of its heartaches.

So while they are in the tender years of youth may it ever be springtime in their hearts.

The new nickel alloy, it is claimed, may revolutionize the auto trade. But what we would like to see is an auto trade in which the nickel would pay for more than the gasoline tax.

Pity for the Condemned

If there is any more reduced torture than the act of allowing a condemned murderer to wait in solitary confinement for a period of several months under the continuous gaze of a special death watch, we know not what form it could take, and we doubt if there is a free man in Canada who would not forfeit ten years of his life rather than spend one day in this (Verger Board) young man's shoes. His plight should excite pity and his fate prove food for thought to the fastidious youth of this generation with their growing contempt for law and order.

—Hannah Herald

Handling a Woman Electrically

When a woman is sulky and will not speak—exciter; if she gets too excited—controller; if she talks too long—interrupter; if her way of thinking is not yours—converter; if she is willing to come half way—meter; if she will come all the way

—receiver; if she wants to go farther—conductor; if she wants to be an angel—transformer; if you think she is picking your pockets—detector; if she proves your fears are wrong—compass; if she goes up in the air—condenser; if she wants chocolate—feeder; if she sings inharmon-

iously—tuner; if she is in the country—telegrapher; if she is a poor cook—discharger; if she eats too much—reducer; if she is wrong—corrector; if she goes too much—regulator; if she fumes and sputters—insulator; if she goes the wrong way—reverser.

... Plow

**more acres in
fewer hours
with an
Allis-Chalmers
20-35**



Timely farming demands ready power. Power that will answer your call whenever you need it. Power that will get the job done on time. That is the power of the Allis-Chalmers 20-35 Tractor. And this fact, too, is being proven daily on farms all over the country—the Allis-Chalmers will plow more in fewer hours at less cost per acre. This performance feature of the 20-35 is directly due to its ability to provide the lowest cost horse power of any tractor on the market. Power to pull four 14' moldboard plows... strength to operate a giant 32" separator with all attachments... capacity to do any job on the farm that requires power—the Allis-Chalmers 20-35 Tractor has earned well its reputation as the greatest tractor buy today. Let us show you this superior farm tractor and explain its features to you. See if you don't get in the 20-35 more power for your money than you ever have been offered before.

CASH PRICES
WINNIPEG
SASKATON
SASKATOON
CALGARY AND
EDMONTON
\$14500
Terms may be arranged.

**Come
and be
Convinced**

Allis-Chalmers
20-35 TRACTORS
Manufactured by ALLIS-CHALMERS MFG. CO. (Tractor Division)
Milwaukee, Wisconsin, U. S. A.

ROY SMITH
Bassano :: Cluny :: Gleichen

Paint & Varnish

We have a full stock of Marshall Well's house paint in all colors.

EASYCOAT is neither a flat or gloss paint; It is a semi-gloss, used on everything inside except floors.

VARNISH in clear gloss and colors.



ALABASTINE can be mixed with either hot or cold water.

MURESCO must be mixed with boiling water. It is easy to apply.

O-Cedar Mops. O-Cedar Polish Chan Mops. Chan Floor Wax Johnson's Floor Wax and Electric Polisher

FLANAGAN BROS. HARDWARE
Hudson & Essex Dealers
Telephone 110 BASSANO

The Battle of January:

January was a momentous month for wheat producers the world over. Canadian farmers had delivered nearly four hundred million bushels of wheat. Argentina and Australia, were commencing the delivery of unusually large crops. There was an immense visible supply of wheat. The market commenced to sag. The one optimistic feature in a rather gloomy picture was the Canadian Wheat Pool—just what the Pool stood for in talk in candid language by George Broomhall, the British grain authority, in "Milling."

"Prices were put down on the plea that Argentina must sell more of her new crop, and, in fact, shippers did not offer lower offers, and some Canadian sellers followed the downward lead."

"But it was soon found that the Canadian Pool refused to offer or sell at the lower prices, and, of course, this gave Argentine shippers courage to work for a reaction."

"The action of the Canadian Pool also gave buyers confidence, and they not only found they needed wheat, but that they could pay better rates for it."

"As long as sellers were willing to 'cut' prices, buyers were quite prepared to stand back and let them do still more 'cutting,' and quite possibly there might have been a bad slump had not the Canadian Pool taken a strong stand."

"The Canadian Pool Managers

certainly deserve credit for courageous handling of a difficult situation, and their action proves that farmer members of the Pool would not agree to low prices at this period of the season.

"The lesson of the price movements of wheat in the past week is that emphasis must be given to the power of strong holders, to maintain prices."

"Past experience showed that a crowd of weak holders was almost at the mercy of buyers in times of plenty."

"I think all must now recognize the commanding position of the Canadian Pool, and the readiness of Argentine shippers to follow a strong upward lead."

Alberta Wheat Pool



*Leading the
New Trend..*
in power and getaway
in Style, Luxury and
Beauty

OLD motor car standards are changing—old styles and old abilities giving way to new—and as everyone knows, the creator of the new trend is this new McLaughlin Buick.

New body lines and contours—radiant new colors—new adjustable front seat, full-width rear seat and countless other refinements in Masterpiece Bodies by Fisher.

New and improved carburetion—new compression—gas pump—increased horse and torque—greater piston displacement—and other advancements in the famous McLaughlin Buick model chassis and triple-valve engine.

And a thrilling new order of performance—an entirely new kind and degree of car operation—with elements of vitality, getaway, smoothness and standard undiminished a few months ago!

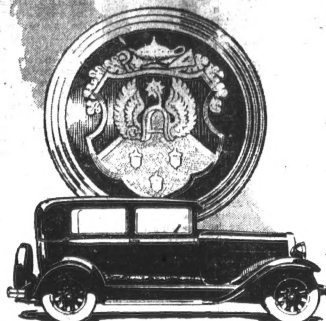
The new McLaughlin Buick leads the new trend... in power and getaway—in style, luxury and beauty!

B-12-3-35C

**McLAUGHLIN
-BUICK**
WITH MASTERPIECE BODIES BY FISHER

HARVEY SMITH
Phone 106 Bassano

When Motor Automobiles Are Buick—McLaughlin Buick Will Build Them



2-DOOR
SEDAN \$1125

AT OSHAWA, ONT.
Government Taxi, Spare Tire
and Humpers Extra

and now/ OLDSMOBILE presents A STILL FINER CAR AT STILL LOWER PRICE

A YEAR AGO, Oldsmobile Six created a new type of automobile, designed and built to meet a demand that had never been answered before.

People called it "The Fine Car of Low Price." It had the character, the distinction, the luxury—the prestige, if you like—that ordinarily command such a premium in the higher priced field—and it offered these advantages in a car of convenient size, at a phenomenally low price.

Now, as the outcome of this enthusiastic public acceptance and the success which it has brought, Oldsmobile is able to present a Still Finer Car and a Still Greater Value.

To a car which seemed as near perfection as possible, Oldsmobile Six has added further refinements... further touches of distinction, outside and in... extra luxuries... deeper comfort... improved qualities of performance and endurance. Faber master body builders have contributed new grace and beauty, enhanced by rich Duo color harmonies.

And, thanks to increased production and consequent decreased costs, this still finer Oldsmobile is now offered at prices even lower than those which established such an amazing record of value last year.

Come and see this finer Oldsmobile, now on display at our showroom! O-12-3-199

OLDSMOBILE
PRODUCT OF GENERAL MOTORS
SPECIAL SALON SHOWING—February 23rd to March 2nd

CURRIE & MILROY, Limited
Bassano and Hussar

HEALTH SERVICE OF THE CANADIAN MEDICAL ASSN.

The Use of Drugs

Many of our correspondents have written to us, asking for advice in regard to treatment and, particularly, concerning the value of some particular drug as a remedy for the illness, of which they are the victims.

We refer to this, because it shows that there is a lack of understanding concerning the use of drugs. In the first place, the proper treatment of disease depends upon a diagnosis. Some treatment may be given to relieve the symptoms of which the patient complains, but the real treatment of disease is directed, as far as possible, towards the removal of the cause of the disease. If, for example, a patient suffers from headache due to faulty eyesight, the proper treatment of such a case is not to give our drug to deaden the headache, but to remove the cause, by prescribing proper glasses which will end eye strain—the cause of the headache.

All cases are not as simple and direct as this, however. In many cases it calls for all the skill which the physician acquires, from years of training and experience, to search out the cause and to prescribe proper and adequate treatment. It is just because it does require this special training and experience, which the layman lacks, which makes it dangerous for people to attempt to treat themselves. Not only may considerable harm be done by the improper use of drugs, but, in addition, time is being lost in obtaining skilled medical treatment for the real cause of the trouble. There is no question but that the best chance for successful treatment lies in early treatment. The longer treatment is delayed, the less chance there is for it to be successful.

For these reasons, it seems evident that it is in the interest of the patient to secure proper, adequate treatment from his physician, rather than to attempt to treat himself.

Questions, concerning health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered personally by letter.

Happy Coincidence

Maid: "The lady can't see you; she's in her bath."
Agent: "Oh, that's all right; I'm selling soap."

Hay Maker

Mrs. Jones: "I saw your husband at the masquerade ball chasing after a hula-hula dancer in a grass skirt."
Mrs. Brown: "Why, the old rake!"

Little Broadwinner

Infant: "Baby wants a new pair of shoes."
Mother: "Oh, baby does, does she? Well, baby's better come across with some bright sayings that'll sell or baby'll go barefoot."

Frenzied Finance

Smith: "Are you getting a new car this year?"

Jones: "Yes. That is, as soon as I've paid for the one that I had before the one I've got now."

In Ancient Greece

The Greeks were not long in following the example of the ancient Egyptians in the making of beer.

The Greeks soon commenced to improve on their knowledge of the art of brewing, and as far back as 320 B.C. the writer Theophrastus tells us that the Greeks employed barley wine or beer ("Zythos") in their daily life as well as in their festive meetings.

Today malt beverages, BEER—ALE—STOUT are considered Health Drinks.

Where BEER has once been introduced, it has generally become the national beverage.

Ency. Britton: BREWING

ALBERTA AGENTS.

Distributors Ltd.

Big Horn Brewing Co. Ltd.
Calgary Brewing & Malt Co. Ltd.
New Edmonton Breweries Ltd.

Lethbridge Breweries Ltd.
North West Brewing Co. Ltd.

APPROVED BY HOTELS & CLUBS

This Advertisement is Not Published or Displayed by the Alberta Liquor Board, or the Government of the Province of Alberta

W. N. H. 3774

NAME
QWID
.....

proprietor of a London linen shop.

[illegible]

war, resort than it is in the spring and

What's yours?"	in water at once so that they don't
She: "Fried venison."	fade. Dorfbarbier, Berlin

"Just wanted to know if I believed in phlegm."

"That was a rather leading question. What did you say?"

"I told him I wouldn't even let my imagination run away with me."

Prim Elder sister: "Now, darling, be a good girl, and when you grow up people will look up to you."

Eleven-year-old: "But I don't want them to do that; I want them to look around at me."

for Economical Transportation



FISHER BODIES

provide Outstanding Beauty and Value



WHEN you make your first inspection of The Outstanding Chevrolet of Chevrolet History—pay close attention to the beautiful new Fisher bodies!

Not only do they represent one of the greatest style triumphs ever achieved by Fisher designers—but in soundness of engineering and excellence of construction they are worthy of comparison with the world's finest coachwork.

These handsome new Fisher Bodies combined with the superb smoothness, power and acceleration of the new Chevrolet Six-Cylinder engine, provide a standard of motoring luxury never before available in the low-priced field.

Come in and see this remarkable automobile—today!

C-12-1-42C

—a Six in the price range of the four!

W. E. SAMBROOKE
Bassano : Alberta

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

On Sale

Every Where

Calgary

Sparkling Dry

Ginger Ale

Have the Spicy Tang of those South Sea Islands from which the Ginger Comes Worth While Demanding

IT'S THE WATER

Specially Prepared by

CALGARY BREWING & MALTING CO.

Confectioneries and other retailers
W. S. Playfair, Household Trade
Distributors Ltd.

Local News

Miss Isabel Simpson is a new member of the Bassano post office staff.

Miss Norma Milroy was home from Calgary on a visit last Sunday.

Harold Ransons spent the week-end at his home in Calgary.

Dr. B. E. Barlow was a visitor to Calgary this week.

B. Harrison was a visitor to Calgary on Sunday last.

L. D. Nesbitt was visiting in Bassano over the week-end.

Mr. and Mrs. Jas. Johnston were in Calgary over the week-end.

Mrs. H. B. Johnson returned Tuesday from visiting her son Stephen, at Wayne.

Bob Downs is back from Brooks where he has been acting as relieving agent for the Imperial Oil Co.

Mr. and Mrs. E. A. Beck were visitors to Calgary the early part of the week.

Dr. A. G. Scott and W. E. Sambrooke went to Calgary Tuesday on aeroplane business.

H. D. Brown and T. A. Hawkshaw, of Hussar, were in Bassano last Friday.

The Bassano orchestra will play for a dance in Rosemary Friday evening of this week.

The Glee U. P. A. will put on a dinner Friday evening, March 1st, in the school house.

Quite a number of farmers attended the Wallis tractor school which was held in Bassano last Monday under the auspices of R. A. Travis, local agent.

Mrs. C. W. Hayes, of Hussar, visited with Mrs. Gayford Friday evening. She returned home Saturday morning.

The machine agents are preparing for spring business. New tractors, plows, drills, and other farm machinery is coming in.

A number of Hussar. Moons attended the Chapter meeting in Bassano Wednesday night, including T. A. Hawkshaw, E. J. Bell, J. B. Hurley, F. R. Reeves, and F. P. C. Farley.

NO CUT WORMS FOR AT LEAST TWO YEARS

It will be of interest to the Alfalfa and Clover Seed Growers of this project, to learn that Don H. Bark reports on his return from the short course held at the Lethbridge Experiment station, where he was lecturing to the farmers assembled there last week, that the Dominion Government Entomologist reports that there will not be a scourge of the cutworm working cutworms either during 1929 or 1930. These worms were named the Bertha Army Worm by entomologists last year and the worms that have been causing untold damage throughout this district in the stripping of the seed and plowing from alfalfa and white clover, thus causing untold damage to the seed growers of the Province.

The Entomological department explained that the countless millions of eggs laid by the parent hatterfly of this worm during the past season have been so damaged by parasitic weather etc., that it is utterly impossible for these worms to multiply again sufficiently for two years to do hardly any damage, and this should be welcome news indeed to the seed growers of this Project, many of whom have believed that this worm would absolutely ruin our seed crops even during a good good year.

Tax Sale

TOWN OF BASSANO

Take notice that, under the provisions of the Tax Recovery Act, 1922 and amendments thereto, the following lands will be offered for sale by public auction at 2:00 o'clock in the afternoon on Thursday, the 14th day of March, 1929, in the Town Hall, Bassano, Alberta:

Lot	Block	Plan
12	12	3168AB
6 and 7	13	3168AB
18	15	3168AB
23	24	4457AD
23	25	4457AD
17 to 20 inc.	2	1986AB

The above lands will be offered subject to a reserve bid, and to the reservations contained in the existing Certificates of Title as to Mines and Minerals.

Redemption may be effected by payment of the full amount of arrears and costs, at any time prior to the sale.

Dated at Bassano, Alberta, this 23rd day of January, 1929.
JAS. R. DONALDSON,
Secretary Treasurer.

We offer—subject to prior sale—
2500 SHARES OF THE FIRST ISSUE
SCOTIA MANITOBA MINES LTD.
This company owns approximately 2,000 acres of which a large portion borders HERBERT GORDON. This issue offers an attractive investment with good possibilities of a material advance when listed.

Free listing—price 50¢ per share. Particulars on application.

S. W. GILFOY Co., Ltd
212 7th Avenue West
M9907 CALGARY M2717

The Difference

The popularity of the Atwater-Kent Radio

is due to that difference in ease of manipulation and clarity of tone which distinguish an Atwater-Kent from an ordinary radio.

Let us show you the most recent developments in radio engineering.

Bassano Radio Station

A. P. Pierson
Proprietor

Manager of restaurant (to customer who has complained he cannot eat his soup): "I cannot understand, monster, my clients find this soup good and compliment me on it."
Customer: "I say nothing to the contrary, but I have no spoon."

B. T. GRAY
Auctioneer

Phone 506, GEM, Alberta

KNOW YOUR DRUGGIST BETTER
He's your Doctor's right-hand man

LIGHTS

that Guard Life

We are all too apt to think of and treat our friend the Druggist as just another merchant.

But think a moment. At night time, when other stores are closed, you see the lights of the friendly drug store gleaming out into the darkness. Even on Sundays, when other merchants take their hard-earned rest, his few traditions of duty keep the Druggist at his post, ready to help meet every emergency in his neighborhood.

The man who does so for the community as a respected pharmacist must have more than the commonest point of view. He must always be ready to assist the Physician. His skill in the compounding of prescriptions is of inestimable value. Not only must he know the properties of every ingredient, but he must understand its purity and know its use.

Beyond these lights that shed a gleam of knowledge into the night is a spirit of sympathy and service, backed by special knowledge earned by long years of study at college and of training in actual service.

STILES "The Druggist"

Bassano and Hussar

FORD

HERE ARE THE FACTS

: : : : : READ THEM

Many people buy without investigation of facts and on snap emotional judgment. Every year it is estimated a million car buyers change their ideas on their car after they have had it six months. Consider the following facts before purchasing your next car—and then decide for yourself which car offers the most value for the money.

1. Do you know that no car under \$2,000 outside of Ford is putting on Houdaille Double Acting Hydraulic Shock Absorbers as standard equipment?
2. That no car under \$1,500 except Ford has triplex shatterproof windshield glass as standard equipment?
3. That Ford is the only car under Buick with three-quarter floating axle.
4. That Ford is the only car under Buick with Torque tube and Radius drive construction.
5. Ford is the only car under \$1,500 with five-bearing transmission.
6. That the New Ford has 25 roller and ball bearings in its chassis.
7. Ford is the only car under \$1,500 with three-quarter irreversible steering system.
8. That Ford is one of the few cars built today that has five-spoke wire wheels as standard equipment.
9. That Ford is the only car under highest priced cars with silent six-brake, internal expanding all-enclosed system.
10. That wrist pins in motor are machined to .0002 and are of full floating type.
11. That aluminum alloy pistons are balanced to an accuracy of two grams. This is the finest balance of any piston in any car regardless of cost.
12. That when car is traveling 50 miles per hour the revolutions per minute of motor is only 2053.
13. That gear ratio of new Ford is 3.7.
14. That the actual road clearance of New Ford is 9 1/2 inches—highest of any American stock car.
15. That New Ford car has proven itself in public hands this past year as one of the finest performing cars ever built—from standpoint of pick-up, hill-climbing ability, speed, and riding comfort.
16. That the new Ford car has proven itself beyond any doubt as the most wonderful winter car ever built. It starts easily in cold weather and bucks snow beyond belief—ask the owners.
17. That service and dealer responsibility behind the New Ford is unequalled by that of any other car built.
18. That New Ford holds the road at high speeds better than cars being sold at higher prices.
19. Lastly—That the New Ford stands out supreme in its field—in mechanical design, specifications, equipment, quality, and precision workmanship.

THESE FACTS SPEAK FOR THEMSELVES

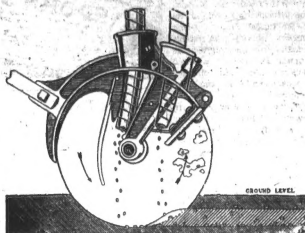
All New Models on Display at Our Garages

ROY SMITH

BASSANO :: CLUNY :: GLEICHEN

McCormick-Deering Grain Drills

With Power Lift and Front Seed Delivery



Cross section of double disc furrow opener. Note the difference between McCormick-Deering front seed delivery and the common rear delivery type.

The method of front seed delivery used on McCormick-Deering drills not only saves seed but it results in a more even stand and more uniform crop. The spiral steel ribbon grain tubes drop the seed ahead of the disc bearing, not behind it, as you will find on most other drills. A curved deflector along the front so that the seed drops through a clean, smooth channel to the deepest part of the furrow. Every seed is planted right down to moisture and by reaching the extreme bottom all the seed is covered at uniform depth. Thus it sprouts and grows uniformly and the entire field is ripe and ready to cut at the same time. No seed is scattered about on the loose top soil as is likely to happen with rear seed delivery drills. Farmer users tell us that in years when moisture is scarce the front seed delivery increases the crop yield from two to five bushels to the acre.

An Extra Bushel to the Acre Means More Money

Currie & Milroy Ltd., Hardware
Bassano and Hussar

Local News

Mrs. W. J. Blankenship is visiting in Calgary this week.

Mrs. J. H. Styles was visiting in Hussar over the week-end.

Joe Wogman made a trip to Drumheller this week.

School opens at 9:00 o'clock a.m. beginning with Monday, March 2nd.

Mrs. Wm. McLean and children are visiting relatives in Calgary this week.

Dr. Davies, of Glendon was a professional caller in Bassano on Thursday.

Water-Dragon is now in Cuba and we understand, still in the service of the Royal Bank.

R. P. Purcell, now of The Post-Magazine, was in Bassano on Wednesday. Mr. Purcell has sold his Brooks business.

CARD OF THANKS

We wish to extend our many thanks to all who were so kind at the time of death of our little darling.

Mr. and Mrs. R. M. Dutterworth and Karl.

CARD OF THANKS

We wish to express our heartfelt thanks to our many friends for their kindness and sympathy during our sad bereavement and for the beautiful floral tributes.

Mr. and Mrs. Chris Armstrong and Family.

CARD OF THANKS

The members of the Women's Institute wish to express their thanks to all those who helped to make a success of the White dress and dance held last Friday evening.

SEED OATS FOR SALE—2000 bus. American Banner Oats, cleaned, ready for the drill. Government test 97; these oats are grown from government seed last year; price 75c per bus., 2000 bus. good feed oats, price 45c a bus. John Clark, Makepeace. 34-36c

HORSES—I have more horses than I need, and will sell 3 or 4 teams; gentle, well broken and weight, any age desired; will sell for cash or on approved paper; also small quantity good alfalfa hay. Paul J. McCutcheon, Coatsville, N.E. 34-247

FOR SALE—Fine Mammoth Bronze Turkey Tom, 10 months old, 22 lbs. weight; \$16. Mrs. Clemence, Gem. 34-35c

BABY CHICKS—Canada's best-to-day, 100 per cent alive, Leghorns \$15 per 100; Anconas, Barred Rocks \$17 per 100; Rhode Island Reds \$19 per 100; Wyandottes, White Rocks, Buff Orpingtons \$20 per 100; 12 month poultry course free; chicks from pen matings 25c each; free catalogue. First hatch March 4th.

ALEX TAYLOR'S HATCHERY
282 Furby St., Winnipeg 31-34c

THE CHURCH OF THE BLESSED VIRGIN
Bassano, Alberta

Holy Communion and Sermon at 11 a.m. 1st Sunday in the month. Matins and sermon at 11 a.m. 3rd and 5th Sunday in the month. Evening at 7:30 o'clock p.m. on 2nd and 4th Sunday of the month. Canon R. D. Harrison, Rector. H. O. Bredin, rector's warden. J. R. Donaldson, people's warden.

WANTED

Several cases of the following second-hand equipment in good condition

Binders, Mowers, Hay Rakes, Drills, Single discs, Wagons, Harness, Sulky Plows and Walking Plows

Send complete description and location of articles for sale to—

DON H. BARK
Superintendent Irrigation Development Branch
Canadian Pacific Railway
Brooks, Alberta 31-34c

Ladies' Department

Seeing before buying is everybody's best way. We invite you to inspect our delightful showing of all the latest Spring and Summer merchandise. Beautiful Dress Materials; Dainty Silk Lingerie; Exquisite Silk Hosiery and all the very latest in Fashionable Footwear. Goods of Highest Grade Quality, Fashionable, Dependable, all priced to compete with City and Mail Order Houses. Your money cheerfully returned on any purchase considered unsatisfactory.



Holeproof Hosiery

AND WOOD'S LAVENDER LINE SILK HOSE

The two most outstanding qualities on the market today. Every pair absolutely guaranteed or replaced if defective. Noted for their beautiful appearance and wonderful wearing qualities.

Holeproof, No. 885 Ex.	85c
Holeproof, No. 870	\$1.00
Holeproof, No. 891	\$1.50
Holeproof, No. 3000	\$1.95
Wood's L.H.L.	\$1.95

Wood's Lavender Line Silk Underwear

See the very newest creations in Wood's Lavender Line; the new two and three tone color effects; exquisite in their beauty.

VESTS	\$1.75
BLOOMERS	\$2.75
NIGHT GOWNS	\$3.50
PYJAMAS	\$5.25
VESTS	\$1.00
BLOOMERS	\$1.50



Beautiful display of the newest dress materials in silk voiles, celanese, weemsheen, tricohenes, all in single dress pieces, no two of one coloring. Priced at per dress length \$3.50; \$3.75; \$4.95; \$5.95

Bassano's Exclusive Men's Wear Store

TIP TOP TAILORS NEW SPRING FABRICS \$27.00 to Measure

New weaves, new patterns, over 200 to choose from; all the very latest fabrics imported from the leading markets of the world. Everything carefully tailored to your individual measure, in the newest spring styles. We guarantee a perfect fit. Be sure and see the wonderful quality and value of Tip-Top one-price made-to-measure clothes; the world's largest one-price tailors.

MEN'S WORK GLOVES

WATSON'S — The perfect fitting work glove; made from the best quality leather only. Watson's cost no more than the ordinary kind. Be sure and ask for them; prices from—

75c to \$2.75 a pair

THE HOME OF "INVICTUS" — The Best Good Shoe.

TRU-KNIT UNDERWEAR

In a good spring weather weight, an ideal garment for comfort and hard wear; price—

\$2.50 per suit

HATCHWAY

No button combinations; same weight; natural shade; price—

\$2.50 per suit

GROCERIES

Soap, Fels Naptha, 10 Bar Carton, each	87c
Hominy, in Bulk, 3 lbs.	35c
Oxydol, cleans everything; for most delicate fabrics, per pkg.	25c
Fresh Biscuits, Graham Sandwich, Malt Sandwich, Chocolate Puffs, Snaps, per lb.	35c
Som Mor Cream Sodas, these are salted, family package	25c
Marr's famous Salad Dressing, without oil, per large bottle	40c
Fruit Combination (in Royal Anne Cherries, 1 tin Bartlett Pears, 1 tin sliced Peaches, for 85c)	85c
Burns' Golden Loaf Cheese, 2 1-2 lb. the dollar box	89c
Pickles, Sweet Mixed, Packed in Victory Qt. Sealers	55c

HEAD LETTUCE — FRESH TOMATOES — CELERY — RHUBARB
TURNIPS — PARSNIPS — CABBAGE

McKee's Stores

Telephone 9 "Always at Your Service" P. O. Drawer 345

JOHNSTON STORE NEWS

Special 95c Sale

The season's newest just in — Pottery Prints — the finest patterns in color; the colors this season are the nearest ever shown, bright, sparkling, dainty, and neat.

35c per yd; 3 yards for 95c

Drapery Chintz

Neat floral design in fast colors; many useful hues to brighten up the home.

Price 35c per yard; 3 for 95c

Ginghams

Many uses for kitchen and bathroom curtains, aprons, tiny tots' dresses; small checks and tiny patterns.

Price 25c per yard; 5 for 95c

Lorraine Taffeta

Very neat pattern in fast color; fine cotton material; very suitable for summer dresses.

Special 3 yards for 95c

Sunrise Dimity

In neat floral design, fast color; suitable for lingerie.

Special 2 1-2 yards for 95c

New Shipment Just in Victoria Ladies' Shoes

JAMES JOHNSTON, "The Quality Store"

BULMER'S STORE

The Best in ---

Groceries --- Fruit ---

Candies --- Confectionery

Ice Cream and Soft Drinks

4 dozen Sunkist Oranges 90c

ICE CREAM AND SHERBET IN BRICKS
AND IN BULK

KNOX PRESBYTERIAN CHURCH

Rev. P. C. McCrack
Minister

Sunday, March 3rd, 1929

11 a.m.—Sunday School and Bible Class.

Service at Makepeace 3:00 p.m.

7:30 p.m.—Evening Worship; Subject "The Man Nobody Knows." Everybody Welcome.

Congregational Meeting Friday Evening, March 1st

PIANO FOR SALE—In first class condition; Mason & Hinch (Mendelssohn) Phone 121, Bassano.

SATURDAY SPECIALS.

RAISINS, Thompson's seedless, 4 lb. pkg.	.49	ORANGES, Sunkist, juicy, 4 dozen for	.85
PRUNES, Market Day brand, 4 lb. pkg.	.49	LEMONS, large size, per dozen	.40
JAM, Empress brand, pure Blackberry, or Loganberry, 4 lb. pkg.	.59	EXTRA SPECIAL — One 6 Quart tinted Enamel Kettle filled with 7 cakes of P. & G. Soap, 2 cakes of Gold Soap, 1 pkg. Oxydol, 2 cakes Gosnell Ivory Soap, 1 cake Ivory Medium Soap reg. price \$2.20, all for	\$1.50
MATCHES, large package	.28		
LARD, Swift's, 5 lb. pkg.	.98		
PEACHES, Silver Bar, in heavy syrup, size 2 1/2, 3 cans for	.95		

A full stock of G. W. G. OVERALLS, PANTS, SHIRTS, STRIDER SHOES, STANFIELDS' UNDERWEAR, CAPS, SOCKS, MEN'S and BOYS' SUITS, at reasonable prices.

WOGMAN'S TRADING CO.

Phone 95

We Buy All Kinds of Furs